

JONATHAN SIMS

Babson College
Management Division
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EDUCATION

University of Texas at Austin, McCombs School of Business

Ph.D. in Management, 2013

Dissertation: "Interactive Engagement with an Open Source Community: A Study of the Relationships Between Private Firms and an Open Source Software Community"

M.S. in Management, 2009

University of Maryland, Robert H. Smith School of Business

Masters of Business Administration, 2001

Recipient, Rudolph P. Lamone Scholarship for Entrepreneurship.

Emory University

B.A. in Political Science, 1997

ACADEMIC WORK EXPERIENCE

Babson College

Assistant Professor of Strategic Management, Management Division, 2013 – Present

COLLEGE SERVICE

- Member, Undergraduate Academic Policy Committee, 2018 – Present
- Course Coordinator, Strategic Problem Solving (ASM3300), 2015 – 2018
- Faculty Advisor, Weissman Scholars Program, 2017 – Present
- Member, Advisory Committee on Education Abroad, 2016 – Present
- Member, Babson Undergraduate Career Advisory Council, 2018 - Present
- Member, Faculty Workload and Compensation Committee, 2016 – 2018
- Faculty Advisor, Independent Research project on entrepreneurship and employment in rural South Africa, Summer and Fall 2017

EXECUTIVE EDUCATION

- Instructor, Summer Study Program, 2018
- Assistant Instructor, Scottish Enterprise, 2017
- Program Assistant, Radiology Leadership Institute, 2017

PUBLICATIONS

REFEREED JOURNAL ARTICLES

- Bhardwaj, G., Crocker, A., Sims, J., Wang, R. (2018) Alleviating the Plunging-In Bias: Elevating Strategic Problem Solving. *Academy of Management Learning & Education*, 17 (3), 1-12.
- Arena, M., Cross, R. L., Sims, J. P., Uhl-Bien, M. (2017). How to Catalyze Innovation in Your Organization. *MIT Sloan Management Review*, 58(4), 38-47. *Selected for inclusion in a forthcoming special collection to be published by MIT Press.*
- Sims, J. P., Seidel, V. P. (2017). Organizations coupled with communities: The strategic effects on firms engaged in community-coupled open innovation. *Industrial and Corporate Change*, 26(4), 647-665.
- Seidel, V. P., Langner, B., Sims, J. P. (2017). Dominant Communities and Dominant Designs: Community-Based Innovation in the Context of the Technology Life Cycle. *Strategic Organization*, 15(2), 220-241.
- Bogers, M., Zobel, A.-K., Afuah, A., Almirall, E., Brunswicker, S., Dahlander, L., Frederiksen, L., Gawer, A., Gruber, M., Haefliger, S., Hagedoorn, J., Hilgers, D., Laursen, K., Magnusson, M., Majchrzak, A., McCarthy, I. P., Moeslein, K. M., Nambisan, S., Piller, F. T., Radziwon, A., Rossi Lamastra, C., Sims, J. P., Ter Wal, Anne L. J. (2017). The Open Innovation Research Landscape: Established Perspectives and Emerging Themes Across Different Levels of Analysis. *Industry and Innovation*, 24(1), 8-40.

BOOK CHAPTERS

- West, J., Sims, J. (2018). How Firms Leverage Crowds and Other Virtual Communities for Innovation. In Allan Afuah, Christopher L. Tucci and Gianluigi Viscusi (Eds), *Creating and Capturing Value Through Crowdsourcing*. Oxford University Press.

RESEARCH IN PROGRESS

ACCEPTED FOR PUBLICATION

- Sims, J., Gichoya, J., Bhardwaj, G., Bogers, M. Write Code, Save Lives: Open Innovation Communities and Healthcare Software in the Developing World. *Accepted for publication in a special issue of R&D Management.*

UNDER REVIEW

- Sims, J., Woodard, C. J. How a Digital Platform Facilitates Community Interactions at Crowd Scale: Evidence from Machine Learning Projects on GitHub. *Revising to resubmit for a special issue of Innovation: Organization and Management.*

WORKING PAPERS

West, J., Bogers, M., Sims, J. Cross-pollinating Interdependent Strains of Ecosystem Research.

Sims, J., West, J. Long-Term Open Innovation: A Longitudinal Study of Firm Engagement with External Communities. *Collecting data*.

Guinan, P.J., Sims, J. and Parise, S. Agile Practices at Different Management Levels. *Analyzing data*.

HONORS & AWARDS

2018 Recipient of the Babson College Deans Award in Recognition of Excellence in Teaching.

2017 Recipient of the Babson Faculty Research Fund course release for work on “How a Digital Platform Facilitates Community Interactions at Crowd Scale: Evidence from Machine Learning Projects on GitHub.”

2016 Recipient of the Babson Faculty Research Fund Summer Stipend for work on “Write Code, Save Lives: Open Innovation Communities and Healthcare Software in the Developing World.”

2014 Selected to deliver one of three conference-wide Showcase Presentations at the World Open Innovation Conference in Napa, CA, for “Inbound, Outbound, and Coupled Open Innovation Practices in a Community Setting.”

2013 Recipient of the Babson chapter of Delta Sigma Pi’s award for “Outstanding Commitment to Students.”

2012 Selected Doctoral Student Workshop Participant, 2012 West Coast Research Symposium on Technology Entrepreneurship, Los Angeles, CA.

2011 Inductee into the University of Texas McCombs School of Business Faculty Honor Roll for outstanding teaching performance.

2010 Recipient of an Outstanding Reviewer Award from the Business Policy and Strategy (BPS) Division of the Academy of Management.

McCombs School of Business, University of Texas at Austin:

- Dean’s Fellowship, University of Texas at Austin, 2007-2012.
- Bonham Fellowship, University of Texas at Austin, 2007-2010.
- George Huber Fellowship, University of Texas at Austin, 2007-2011.

PRESENTATIONS

REFEREED PRESENTATIONS

World Open Innovation Conference, San Francisco, CA, December 2017

- Sims, J. & West, J. "Long-Term Open Innovation: A Longitudinal Study of Firm Engagement with External Communities."

Organizational Behavior Teaching Conference, Providence, RI, June, 2017

- Crocker, A., Sims, J. P., Wang, R. D., Organizational Behavior Teaching Conference, "Bridging ideas, frameworks, and current business challenges using Issue-Based Problem Solving."

Harvard Open and User Innovation Conference, Boston, MA, July 2016

- Sims, J., & Woodard, C. J. "Strategic Open Sourcing: Observations on Open Source Development of Machine Learning Toolkits on GitHub."

Organizational Behavior Teaching Conference, Canton, OH, June, 2016

- Sims, J. "Issue-based Problem Solving: From Management Consulting to the Management Classroom."

Sustainability, Ethics, & Entrepreneurship Conference, Denver, CO, March 2016

- Sims, J. "Building Community and Trust in the Sharing Economy."

Strategic Management Society Annual Meeting, Denver, CO, September 2015

- Sims, J. "Cooperative and Competitive dynamics among Community Allies."

World Open Innovation Conference, Napa, CA, December 2014

- Sims, J. "Inbound, Outbound, and Coupled Open Innovation Practices in a Community Setting."

Strategic Management Society Annual Meeting, Madrid, Spain, September 2014

- Sims, J. "The Performance Implications of Open Source Engagement".

The Academy of Management Annual Meeting, Philadelphia, PA, August 2014

- Sims, J. "Is it Better to Give than Receive? Exchange Relationships between Firms & An Open Source Community."

Harvard Open and User Innovation Workshop, Boston, MA, July, 2014

- Sims, J. "Evolution of Coupled Engagement between SMEs and an Open Source Community."

Academy of Management Teaching and Learning Conference, Orlando, FL, July, 2013

- Rosso, B., & Sims, J. "Meaningful Connections: Practical Job Design Ideas for Prosocial Relationships in Management Education."

Harvard Open and User Innovation Workshop, Boston, MA, July, 2012

- Sims, J. & West, J. "How Innovative are Innovation Communities, and when do Firms Care?"

Organizational Behavior Teaching Conference, Ontario, Canada, June, 2012

- Sims, J., Dekas, K., & Rosso, B. "Connecting Today with 'Someday': Practical Ideas for Pro-Social and Relational Job Design in Management Education."

INVITED PRESENTATIONS

Babson Faculty Research Chat, Babson Park, MA, March, 2017

- Sims, J., Gichoya, J., & Bhardwaj, G., "Challenge, Champions, and Community: Open Source Communities and Healthcare Software in the Developing World."

Open Innovation: The Journey from Ideation to Innovation. Austin, TX, November, 2012

- Sims, J. "Firm Engagement with an Open Source Community: Preliminary findings from the Drupal Community."

TEACHING EXPERIENCE

Strategic Problem Solving (ASM3300)

Fall, 2013 – Present

Babson College, Upper-division undergraduate course

Average Instructor Rating for thirteen sections (5-1, 1 being best): 1.4

Strategy & The CEO

Summer, 2017

Babson College, MBA capstone strategy course

Instructor Rating (5-1, 1 being best): 1.3

Contemporary Strategic Issues in Chile (ASM3300)

Fall Semesters, 2015, 2016 and 2017

Babson College, upper-division undergraduate international elective

Average Instructor Rating for 3 sections (5-1, 1 being best): 1.4

Management 374s, General Management and Strategy

2011 and 2012

University of Texas at Austin, McCombs School of Business, upper-division undergraduate course

Instructor Rating for two sections: (1-5, 5 being best): 5.0

Associate Instructor, Business 798, Leadership & Strategy in Chilean Organizations (Summer)

2009

University of Maryland, Robert H. Smith School of Business, MBA graduate course

Instructor Rating (1-4, 4 being best): 3.9

Assistant Instructor, Leadership and Strategy in Chile

2008 (Summer)

University of Maryland, Robert H. Smith School of Business, MBA graduate course

PROFESSIONAL SERVICE

Invited Reviewer:

- Academy of Management Learning & Education, 2018
- Technovation, 2018
- R&D Management, 2017 – Present
- California Management Review, 2017
- Management Science, 2013, 2015
- Information Systems Research, 2013
- The Journal of Strategy & Management, 2011

The Academy of Management Annual Meetings

- Symposium Presenter, “Innovation from Crowdsourcing, Communities, and Crowd-Driven Organizations,” August, 2018
- Professional Development Workshop Co-Chair, “Researching Open Innovation: Theoretical and Empirical Approaches at Different Levels.” 2015 – 2016, 2018
- Symposium Co-Organizer, “Finding the Limits of Inbound Open Innovation: Theory, Practice and Measurement.” August, 2016
- Invited symposium panelist, “What is New About ‘Openness’? Implications for Value Creation and Value Capture.” August, 2015
- Symposium Co-Organizer, “Innovation and the Modern Firm: How Firms Benefit from the Contributions of Communities.” August, 2015

The Strategic Management Society Annual Meeting

- Invited Session Chair, 2015

Professional Memberships

- Strategic Management Society
- The Academy of Management
- Management & Organizational Behavior Teaching Society

MEDIA MENTIONS

Demet, G. (2018) Supporting Innovation Through Contribution. *Blog post*.
<https://www.palantir.net/blog/supporting-innovation-through-contribution>

WORK EXPERIENCE

Sony Pictures Entertainment — Culver City, CA, 2006 – 2007
Project Manager, Enterprise Architecture & Planning, Office of the CIO

Business Consulting — Washington, DC, 2003 – 2006
Self-employed. Provided consulting services on strategic management and information technology to entrepreneurs and small business owners.

Nala Software — Columbia, Maryland, 2001 – 2002
Co-Founder & Vice President for Software Development

WebOS, Inc. — Columbia, Maryland, 2000 – 2001
Product Manager

The University of Maryland – College Park, MD, 1997 – 2002
Director, eMaryland / Oracle Small Business Assistance Program, 2002 – 2003
Program Coordinator, The Michael D. Dingman Center for Entrepreneurship, 1999 – 2001
Program Manager, The James MacGregor Burns Academy of Leadership, 1997 – 1999